

## **THE RUBIN MUSEUM OF ART FACT SHEET**

The Rubin Museum of Art in Chelsea, New York City, explores and celebrates the diversity and uniqueness of Himalayan art, ideas, and cultures across history and into the present. With its globally renowned collection, largely centered around art from the Tibetan Plateau, the Rubin fosters understanding and appreciation of this region by relating its art and ideas to our shared human experience today. Inspired by the philosophical traditions of Buddhism and Hinduism and aligned with ongoing research into learning, behavior, and the brain, the Rubin offers innovative exhibitions and programs that examine provocative ideas across the arts and explore the mind. Through this work, the Museum serves as a space for reflection and personal transformation, opening windows to inner worlds so visitors can better navigate outer ones.

### **Key Rubin Museum Facts**

#### **Opening date**

October 2, 2004

#### **Annual visitorship**

Approximately 180,000 visitors

#### **Offerings to date**

More than 125 exhibitions and 5,500 public programs

#### **Building and public spaces:**

35,000 square feet of space, including galleries, a state-of-the-art theater, a dedicated 2,700 square foot floor for experimental learning, a shop and Café Serai.

Five gallery floors; two dedicated to the permanent collection, two for temporary installations and exhibitions, and a floor dedicated to social and emotional learning called the Mandala Lab.

The original Rubin Museum of Art structure was designed by Beyer Blinder Belle and was occupied by Barneys New York

## Leadership

**Executive Director:** Jorrit Britschgi

**Board of Trustees President:** Noah P. Dorsky

**Founders:** Shelley Rubin, active member of the Board of Trustees, and Donald Rubin, Co-founder and Co-chair Emeritus

## Permanent Collection

The Rubin Museum's preeminent permanent collection includes nearly 4,000 objects spanning more than 1,500 years to the present day. Included are works of art of great quality and depth from the Tibetan plateau, with examples from surrounding regions including China, Nepal, Bhutan, India, Mongolia, and beyond.

Two of the Rubin's five gallery floors and a shrine room installation showcase works from the Museum's permanent collection:

***Gateway to Himalayan Art*** provides visitors with a starting point for contextualizing the rich artistic traditions of the region, illuminating the primary figures, symbols, materials, and techniques presented throughout the Museum.

***Masterworks: A Journey Through Himalayan Art*** represents the diversity of artistic achievements across the full arc of the Himalayas and culturally related areas. Presenting works covering a period of more than 1,000 years, *Masterworks* features some of the most artistically and historically significant works from the Rubin's collection, as well as new acquisitions and gifts.

**The Tibetan Buddhist Shrine Room**, an immersive installation that evokes the aesthetics and atmosphere of a traditional Tibetan place of devotion and offers visitors the opportunity to experience Tibetan religious art in its cultural context. It includes more than one hundred objects, largely from the Museum's collection, including sculptures, paintings, offering bowls, musical instruments, and ritual objects.

## Mandala Lab: Where emotions turn to wisdom

At the heart of the Museum on the 3<sup>rd</sup> floor is a new interactive space for social and emotional learning designed to inspire connection, empathy, and learning for visitors of all ages. It features five thought-provoking and playful experiences with contributions from 15 artists, featuring videos accompanied by scents, a site-specific commissioned sculpture that invites collective breathing, and curated percussion instruments dipped in water. Each activity aims to harness the power of difficult emotions and transform them into corresponding wisdoms and skills.

On Sundays, the floor is reserved for family programming, from 1:00 PM – 3:00 PM.

## **Programming**

The Museum's innovative programming inspires dialogue and fosters personal connections with the concepts behind the art on view. The Rubin hosts numerous conversations and engaging workshops with leading thinkers from across disciplines with series such as Brainwave, as well as weekly meditations available globally, and out-of-the-ordinary experiences such as the annual Dream-Over, a sleepover night for adults.

## **Education and Access Programs**

The Museum is committed to providing all audiences with opportunities for meaningful experiences with the art and ideas of the Himalayas, India, and neighboring regions through close observation, discovery, thinking, and emotion. In addition to workshops, classes, and themed tours for students, adults, and families, the Rubin offers programs for visitors who are blind or partially sighted, deaf or hard of hearing, with dementia, or with limited mobility or a mobility aid.

## **Café Serai**

Café Serai features coffee, tea, wine, and light snacks. On Friday nights, the Café transforms into the popular K2 Lounge from 6:00 – 10:00 PM with a bar, a DJ, along with complimentary gallery admission. Café Serai is open during Museum hours and does not require an admission ticket.

## **Shop**

The Rubin's shop is a premier source for textiles, artisan jewelry, handicrafts, accessories, books, and works of art from and inspired by the Himalayas and across Asia. The shop is open during Museum hours and does not require an admission ticket.

## **Special Events**

The Rubin Museum is an elegant and state-of-the-art space available for private and corporate event rentals ranging from intimate cocktail receptions to large-scale celebrations for up to 500 guests. Special events are typically held outside public Museum hours.

## Support & Membership

In recent years, the Museum has received almost 50% of its financial support from donors, including more than 4,000 members, as well as individual donors, foundations, businesses, universities, schools, and government agencies.

## The Rubin Museum of Art Visitor Information

### Contact Information

150 West 17th Street (Between 6th and 7th avenues)  
New York, NY 10011  
+1-212-620-5000  
[www.RubinMuseum.org](http://www.RubinMuseum.org)

The Rubin Museum of Art also has active pages on Facebook, Twitter, Instagram and YouTube (@RubinMuseum), sharing compelling content and engaging with visitors and fans from across the globe in real-time. Join in the conversation with #RubinMuseum

### Hours

Monday: CLOSED  
Tuesday: CLOSED  
Wednesday: CLOSED  
Thursday: 11:00 AM – 5:00 PM  
Friday: 11:00 AM – 10:00 PM (Free K2 Friday Nights from 6:00 – 10:00 PM)  
Saturday and Sunday: 11:00 AM – 5:00 PM

The Museum is closed on Christmas, Thanksgiving, and New Year's Day.  
The shop is open during all Museum hours.

### Admissions Costs

Adults: \$19  
Seniors (65 and older): \$14  
Students: \$14  
Visitors with disabilities (care partner free of charge): \$14  
Children (12 and younger): Free  
Members: Free  
Free every Friday from 6–10pm  
Free for seniors on the first Thursday of every month

### For further information, please contact:

Sandrine Milet  
Senior Manager, Communications and Marketing  
Rubin Museum of Art  
212-620-5000 x228  
[press@rubinmuseum.org](mailto:press@rubinmuseum.org)

THE RUBIN MUSEUM OF ART  
150 WEST 17TH STREET  
NEW YORK, NEW YORK 10011  
TELEPHONE 212 620 5000  
[WWW.RUBINMUSEUM.ORG](http://WWW.RUBINMUSEUM.ORG)