

**THE
RUBIN** **AN INVITATION
TO SPONSOR**
**MUSEUM
OF
ART**



**BEYOND THE SPIRAL:
A GALA CELEBRATING
THE NEXT 20 YEARS**

~Join us as we move beyond our Museum walls
~Awarding the first-ever Rubin Museum Himalayan
Art Prize

Friday, September 27, 2024
6:00–9:00 PM
Rubin Museum of Art
150 West 17th Street
New York, New York

BEYOND THE SPIRAL: CELEBRATING THE NEXT 20 YEARS

We invite you to an unforgettable 20th-anniversary celebration of the Rubin Museum's public service and achievements, including the countless exhibitions and programs that opened with a welcome from the heart of the building—the spiral staircase. We have engaged millions of visitors of all ages from New York City and around the world. This is just the beginning! Join us in supporting the Rubin's bold launch spiraling outward and upward, beyond the confines of our physical space, as we become a visionary, imaginative, nimble, and global Museum.

--- OUR LAST GALA IN OUR NEW YORK HOME

This wistful and celebratory evening will include cocktails and hors d'oeuvres; an exclusive look into our exciting future and luminous past while applauding Shelley and Donald Rubin's remarkable vision; and a quintessentially Rubin gathering with a splendid seated dinner.

--- THE FIRST RUBIN MUSEUM HIMALAYAN ART PRIZE

We are passionate about increasing the visibility of promising artists and creatives from the Himalayan region and diaspora, and we will award the first-ever Rubin Museum Himalayan Art Prize at the Gala. The prize recognizes the work of an innovative individual or collective who has significantly contributed to creative and critically relevant dialogues between Himalayan art and contemporary life. The Rubin's dedication to living artists from the region as well as the contemporary art field is paramount—and this honored prize, which includes an unrestricted cash gift, will be awarded annually.

YOUR GIFT WILL BE MATCHED—20TH ANNIVERSARY CHALLENGE

"The Rubin Museum's move to a global Museum without walls demonstrates a fearlessness and forward-thinking vision that inspired me to make a transformative gift at this time. I hope it inspires you to do the same."

—Anonymous donor who is offering the challenge

Your Gala support will be doubled! To bolster the Rubin's bold plans to bring Himalayan art to people wherever they live, one of our generous donors has offered to match all Gala donations **by June 30** (up to \$250,000). Your timely gift will help us reach our ambitious goal of \$500,000. Just think what the Rubin can do—the lives we can touch, the curiosity we can inspire, and the impact we can make—in New York City and worldwide. **(See the attached Rubin Multiyear Initiatives and Programs for more information.)**

BECOME A SPONSOR

We invite you to support the Rubin's future. Your generosity promotes Himalayan art and cultures, offering visibility and recognition to living artists from the Himalayas, Asia, and diaspora. **(See the attached Gala Sponsorships and Tickets for more information.)**

TO LEARN MORE, PLEASE CONTACT

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